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For Immediate Release:

In Celebration of Earth Day at Wehr Nature Center

Franklin, WI (April 7, 2015) – “In Celebration of Earth Day,” an afternoon filled with Earth- and family-friendly activities, is coming to Wehr Nature Center, Sunday, April 26, from 1-4 p.m. Located in Whitnall Park at 9701 W. College Ave., Wehr is the primary environmental education center of the Milwaukee County Parks.

“This event gives families and friends the perfect opportunity to connect with nature,” said Deb McRae, Director of the Wehr Nature Center. “Here, you can experience the great outdoors without leaving the county.”

Special features in this year’s celebration are an interactive presentation by Kohl’s Wild Theater and book signings by authors of family outdoor adventure guides. Rounding out the event are a manual typewriter “Type-In,” naturalist-led walks focused on signs of spring, making “recycled” crafts, sustainability displays, and activities in the early-childhood nature playspace.

At 2 p.m., Kohl’s Wild Theater will present the “KWT Jamboree,” a 30-minute interactive performance of short skits about animals and conservation—a show perfect for children of all ages. Kids learn about easy actions they can take to help animals and their habitats. Turtle puppets, songs sung by an otter and salamander, the “trashmonster” and more bring concepts to life.

At 3 p.m., Stacy Tornio and Ken Keffer, authors of the award-winning *The Kids’ Outdoor Adventure Book: 448 Great Things to Do in Nature Before You Grow Up* and the newly released *The Truth About Nature*, will sign copies of their books. Keffer is a naturalist at Wehr, and Stacy Tornio is an editor at *Birds & Blooms* magazine. Copies of the books are available for purchase in the Friends of Wehr Nature Store. Profits support the programs of the Nature Center. Personal copies of the books may also be brought to the signings.

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“In Celebration of Earth Day” commemorates the 45th anniversary of Earth Day, founded by Wisconsin’s Senator Gaylord Nelson in 1970.

General Admission per person is \$3; Friend of Wehr, \$2; and Children Age 2 and Under are free. The regular \$3 parking fee is in effect.

To reduce their carbon footprint in getting to the event, visitors are encouraged to ride their bicycles. There is no parking fee for bicycles.

For more information call Wehr at (414) 425-8550 or visit countyparks.com.

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