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For Immediate Release

28th Annual ‘Cool Fool’ Kite Festival at Veterans Park *A Free New Year’s Day Family Event*

Milwaukee, WI (December 23, 2014) Gift of Wings, the Kite Society of Wisconsin and Illinois, and Milwaukee County Parks invite the public to the free annual “Cool Fool” Kite Festival, New Year’s Day at Veterans Park, 1300 N. Lincoln Memorial Drive.

This 28 year Milwaukee tradition will take place in Veterans Park kicks off Thursday, January 1, at 11 a.m. Individual giant kites – including the popular giant octopus – and stacks of kites flown by professionals will fill the sky. Visitors and spectators are encouraged to bring their kites to participate in the “fun fly,” running until 5 p.m. (or as long as the weather allows). Those without kites can purchase them at the festival.

Free kite-flying, hot chocolate, coffee, and snacks will be served, while supplies last. Parking for the event is also free.

Complementing the winter event, The Quiet Ice Carvers, will be working their magic on blocks of ice and will be offering ice-carving lessons. In addition, horse-drawn carriages will take visitors for rides around the park, for a small fee.

The festival is sponsored by Gift of Wings, B93.3,102/1 WLUM and 1290 AM Martini Radio, Bella’s Caffè in Milwaukee’s Third Ward, and the Kite Society of Wisconsin and Illinois. For more information, call (414) 305-3145. or visit www.giftofwings.com.

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