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For Immediate Release:

“S’mores Week” Returns to “Slice of Ice” in Red Arrow Park

Milwaukee, WI (Dec. 15, 2014) – Families are invited to skate at Slice of Ice and gather ‘round the firepit to make campfire treats during “S’mores Week,” Dec. 26–Jan. 4, at Red Arrow Park. Roasting hours during the event week are 2-10 p.m. and on Sunday, Jan. 4, from 2-6 p.m. Slice of Ice, voted “Milwaukee’s Best Place to Skate” three years in a row, is located at 920 N. Water Street.

Patrons may purchase s’mores kits at the firepit. Each kit contains ingredients for the traditional graham-cracker/chocolate/marshmallow sandwich, a roasting stick, and wet wipes for easy cleanup. Kits are \$3 for a single serving or \$10 for a kit that serves four. Carry-ins are not allowed at the firepit.

On New Year’s Eve, Slice of Ice will offer rink and rental hours from 10 a.m. to 1 a.m. on New Year’s Day for families and friends to “skate in” the new year.

Residents and visitors with their own ice skates can skate for free. Ice skates may be rented for \$7 per pair for ages 17 and under, and \$8 per pair for adults.

Comfortably accommodating 100 skaters at a time, the 128-by-95-foot refrigerated oval is open through February–or March if the weather allows. The rink is bordered by a 3-foot-6-inch railing, so even the skaters with weak ankles can come out to enjoy the ice.

Slice of Ice is a popular destination for school field trips. Field trips may be scheduled through Dec. 18 or after Jan. 4.

Inside the warming house, a facility shared with Starbucks, is a photo booth and an ATM for skaters’ convenience.

Rink hours through Dec. 20 are Monday-Thursday, 11 a.m.-9 p.m.; Friday-Saturday, 11 a.m.-11 p.m.; and Sunday, 11 a.m.-8 p.m. Hours Sunday, Dec. 21–Wednesday, Dec. 24, are 11 a.m.-10 p.m.; Thursday, Dec. 25, 2-11 p.m.; Friday, Dec. 26-Tuesday, Dec. 30, 10 a.m.-midnight; and Wednesday, Dec. 31, 10 a.m.-1 a.m. For more information or additional hours, call (414) 289-8791 or visit countyparks.com search: slice

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