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For Immediate Release

## “Glow Skate” Returns to Wilson Ice Arena

Milwaukee, WI (Nov. 20, 2014) – “Glow Skate” is returning to the Wilson Ice Arena on Black Friday (Nov. 28) and Fri., Dec. 26, from 6:30-9 p.m. Glow-in-the-dark necklaces, holiday lights, music, and prize drawings are featured. Wilson Ice Arena is located at 4001 S. 20th St., just south of Howard Avenue.

“It’s no coincidence that, for the event, we selected the Fridays following holidays known to bring families together around the dinner table,” said Ross Milton, Manager of the Wilson Ice Arena. “Skating with family and friends is a great way to burn off all that turkey, stuffing, and pumpkin pie! It’s also a fun activity for out-of-town guests not interested in battling the crowds at the malls.”

Event-goers will find skates in a full range of sizes. Admission includes a glow-in-the-dark necklace, skate rental (if needed), and an entry into drawings for door prizes.

Children age 10 and under must be accompanied by an adult. Parents, caregivers or others who choose not to skate may watch the event free of charge.

Hot chocolate and other food and beverage items will be available for purchase at the concessions stand.

For more information, contact Wilson Recreation Center at (414) 281-6289.

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