



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE  
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Contact:  
Jeff Baudry  
(414) 257-4575  
[Jeffrey.Baudry@milwaukeecountywi.gov](mailto:Jeffrey.Baudry@milwaukeecountywi.gov)

For Immediate Release

## Oktoberfest Events in The Parks

Milwaukee, WI (Sept. 29, 2014) – Originally the celebration of Bavarian Crown Prince Ludwig’s marriage to Princess Therese von Sachsen-Hildburghausen, the annual Oktoberfest event continues in Milwaukee more than two centuries later as an opportunity to experience Gemütlichkeit — good friends, good beer, and good food. Celebrations are being held in several Milwaukee County Parks. Visitors under 21 must be accompanied by an adult.

### Humboldt Park Beer Garden Oktoberfest Celebration Underway

The celebration has begun. Weekends through Oct. 18, visitors will enjoy Spanferkel or pig roasts, games, and fun for the family. Saint Francis Brewing Co., the operator of the beer garden, will offer specials on Gluttony Oktoberfest beer through the end of the season. Hours of Oktoberfest are Saturday and Sunday, from 11 a.m.–9 p.m. Humboldt Park is located at 3000 S. Howell Ave. The beer garden is adjacent to the pavilion, off of Pine St. and Oklahoma Ave. For more information, visit [stfrancisbrewery.com/SFB.php](http://stfrancisbrewery.com/SFB.php)

### MKE Oktoberfest Comes to Pere Marquette Parke and the Marcus Center

Oct. 3- 5, Pere Marquette Park and the Marcus Center for the Performing Arts will take on the spirit of Munich. The event, a partnership between Old German Beer Hall, Westown Association and the Marcus Center, begins with a ceremonial keg tapping by Mayor Tom Barrett in Pere Marquette Park at noon. Free beer from the first keg will be served, while the keg lasts.

German bands, polka bands, European folk bands and more will entertain throughout the weekend. Glockenspiel, a human replica of a German cuckoo clock, will perform on the Marcus Center Grounds every two hours. Special competitions providing participant and spectator entertainment include Masskrugstemmen, or stein-holding, and a bratwurst-eating relay. A polka mass will start the day on Sunday.

Food and beverage items for sale are plentiful. Specialties available include chicken Schnitzel, Spanferkel, and a variety of sausages from Usinger’s Wursthäus—and, of course, giant Bavarian pretzels with Obatzter (cheese). Three of the “Big Six” Munich breweries represented are Hofbräu, Hacker-Pschorr, and Paulaner.

Hours are Friday and Saturday, noon-11 p.m.; and Sunday, 11 a.m.-6 p.m. at the Marcus Center, and noon-6 p.m. at Pere Marquette Park. The park is located at 900 N. Plankinton Ave.; the Marcus Center is across the street.

For more information, visit [mkeoktoberfest.com/](http://mkeoktoberfest.com/)



ADDRESS  
9480 Watertown Plank Road  
Wauwatosa, WI 53226-3560

PHONE/FAX  
ph: **414 / 257 PARK** (7275)  
fax: 414 / 257 6466

EMAIL  
[parks@milwcnty.com](mailto:parks@milwcnty.com)

WEBSITE  
[countyparks.com](http://countyparks.com)

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### **Milwaukee Oktoberfest Comes to Cathedral Square**

Oct 10-12, two Sprecher Brewing fire trucks, complete with beers on tap, will make their stop at Milwaukee Oktoberfest in Cathedral Square. The event organizer, Swarrrm Events, chose the new location for a “bigger and better Oktoberfest.” The event benefits the Hunger Task Force.

The first keg will be tapped Friday at 4 p.m., with free beer, while the keg lasts.

The event will feature food, German music, a stein-hoisting competition, a bags tournament, the Miss Oktoberfest competition, a photo booth with German props, and the inaugural wiener dog race. Because this is Wisconsin and the Packers will be playing, the event will also present the “Green, Gold, and German Tailgate” with a large projection screen, weather permitting.

While the event is free, all-you-can-eat-and-drink VIP tickets are available for purchase. The VIP package also includes an Oktoberfest stein and t-shirt.

Hours are Friday, 4-10 p.m.; Saturday, noon-10 p.m.; and Sunday, noon-5 p.m. Cathedral Square is located at 520 E. Wells St.

For more information, visit [milwaukeeoktoberfest.com/](http://milwaukeeoktoberfest.com/)

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