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MEDIA ALERT

Traveling Beer Garden Opens Stop #6 at Falk Park

WHO:

Milwaukee County Parks in partnership with Sprecher Brewing Company

WHAT:

Sixth stop on the Traveling Beer Garden tour, with ceremonial keg-tapping. Free Sprecher beer and root beer—while supplies last—and live music by Vern & The Originals. Dog-friendly stop with fun activities!

WHEN:

Wed., Aug. 13, 2014

Keg Tapping: 4 p.m. The beer garden is open until 10 p.m., with the last beer served at 9 p.m.

Live Music: 4-7 p.m.

WHERE:

Falk Park, 2013 W. Rawson Ave., near the pavilion

WHY:

- Fun for the family—from root-beer floats to gluten-free beer
- Sprecher products will be featured. About 10 on-tap beers will be served in souvenir glass pints and steins and souvenir plastic boots, with refills offered at reduced prices. The souvenir cups can be reused at any of the Traveling Beer Garden stops. In addition, flights of five beer samples will be served in recyclable plastic cups. Other Sprecher beverages to be served include hard root beer, hard ginger ale, sodas, and root beer floats. Snacks will also be available.
- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair-accessible and have ample restroom and parking facilities nearby.

For more information, visit <http://county.milwaukee.gov/Parks/BeerGardens>

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