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For Immediate Release

## **Traveling Beer Garden: 5<sup>th</sup> Stop, Greene Park**

*Opening July 30, Family Fun Day Aug. 3*

Milwaukee, WI (July 28, 2014) – The fifth stop for the Milwaukee County Parks Traveling Beer Garden will be at Greene Park near the comfort station, with the ceremonial tapping of the first keg Wednesday, July 30 at 4 p.m. Patrons can enjoy live concertina music and free Sprecher’s beer and root beer while supplies last. Greene Park is located at 4235 S. Lipton Ave. in St. Francis.

“Over 30,000 people have visited us on the tour” said Parks Director John Dargle, Jr. “We’ve heard from many folks that they’ve attended each of the tour stops and have enjoyed the unique attributes of each of the parks. We’ve even heard that some folks are now planning to visit all of the parks in the Milwaukee County Park System!”

From July 30-Aug. 10, the Greene Park location will be open from 4-10 p.m. Monday-Friday and 11 a.m.-10 p.m. Saturdays and Sundays. The last beer will be served at 9 p.m. Vern & The Originals will perform the opening night from 4-7 p.m. and Friday and Saturday, Aug. 1 and 2, from 5-8 p.m. John Miller, “Der Drehorgelmann” (the organ-grinder), will perform Friday and Saturday, Aug. 8 and 9, from 5-8 p.m.

On Sunday, Aug. 3, “Family Fun Day” will be celebrated with the addition of child-centered activities. Greene Park’s wading pool hours will be extended until 8 p.m. (weather permitting) and Rooty, the Sprecher mascot, will make appearance throughout the day. Free Rooty hats and play firefighter helmets will be given away, while supplies last.

The Traveling Beer Garden offers 10 on-tap beers, served in souvenir glass pints and steins and souvenir plastic boots, with refills offered at reduced prices at any stop on the Traveling Beer Garden tour. In addition, flights of five beer samples will be served. Other Sprecher beverages to be served include gluten-free beer, hard root beer, hard ginger ale, sodas, and root beer floats. Snacks will also be available.

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Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.

Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair accessible and have ample restroom and parking facilities nearby.

The Traveling Beer Garden will visit six different parks or parkways, each for a two-week season between early-June and late-August. The opening day at each location is celebrated with free Sprecher beer and root beer while supplies last.

Beer Gardens in Milwaukee have been a tradition, bringing friends, families, and neighbors together in a relaxed, social setting. With the arrival of German immigrants in the mid-1800s, beer gardens began to spring up—often located in parks. By the late 1800s beer gardens were prolific throughout the city as the center of summer social life.

Three permanent beer gardens operate in the Parks. Estabrook Park Beer Garden, developed and operated by the same folks who brought Old German Beer Hall to Milwaukee, overlooks the Milwaukee River. USA Today named the Estabrook Park Beer Garden on its list of “great places in the great outdoors.” The Landing at Hoyt Park, operated by the Friends of Hoyt Park & Pool, offers views of the Menomonee River Parkway. The newest, Humboldt Park Beer Garden, is located just south of the bandshell and is operated by St. Francis Brewing Company.

For more information, visit call (414) 257-PARK or [countyparks.com](http://countyparks.com).

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