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MEDIA ALERT

Traveling Beer Garden Opens Stop #3 at Doctors Park

WHO:
Milwaukee County Parks in partnership with Sprecher Brewing Company.

WHAT:
Third stop on the Traveling Beer Garden tour, with ceremonial keg tapping by Parks Director John Dargle, Jr. Free Sprecher beer and root beer—while supplies last—and live music by Vern and the Originals.

WHEN:
Wednesday, July 2, 2014
Keg Tapping: 4 p.m. The beer garden is open until 10 p.m., with the last beer served at 9 p.m.
Live Music: 4-7 p.m. by Vern and the Originals
The Traveling Beer Garden will be at Doctors Park from July 2-13, 2014

WHERE:
Doctors Park, 1870 E. Fox Lane, Fox Point, WI 53217
Near Picnic Area #3

WHY:

- Fun for the family—from root-beer floats to gluten-free beer
- Sprecher products will be featured. About 10 on-tap beers will be served in souvenir glass pints and steins and souvenir plastic boots, with refills offered at reduced prices. The souvenir cups can be reused at any of the Traveling Beer Garden stops. Other Sprecher beverages to be served include hard root beer, hard ginger ale, sodas, root beer floats, and flights of five beer samples. Snacks will also be available.
- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair-accessible and have ample restroom and parking facilities nearby.

For more information, visit: <http://county.milwaukee.gov/Parks/BeerGardens>



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