



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Contact: Jeff Baudry
(414) 257-4575 / (414)378-5263
Jeffrey.Baudry@milwaukeecountywi.gov

MEDIA ALERT

Traveling Beer Garden Opens Stop #2 at McKinley Park

WHO: Milwaukee County Parks in partnership with Sprecher Brewing Company

WHAT:

Second stop on the Traveling Beer Garden tour, with ceremonial keg tapping by Parks Director John Dargle, Jr. Free Sprecher beer and root beer—while supplies last—and live music by Liam Ford.

WHEN:

Wed., June 18, 2014

Keg Tapping: 4 p.m. The beer garden is open until 10 p.m., with the last beer served at 9 p.m.

Live Music: 4-7 p.m.

WHERE:

McKinley Park, 1750 N Lincoln Memorial Drive, in the Special Events Picnic Area (formerly the Coast Guard Station)

WHY

- Fun for the family—from root-beer floats to gluten-free beer
- Sprecher products will be featured. About 10 on-tap beers will be served in souvenir glass pints and steins and souvenir plastic boots, with refills offered at reduced prices. The souvenir cups can be reused at any of the Traveling Beer Garden stops. In addition, flights of five beer samples will be served in recyclable plastic cups. Other Sprecher beverages to be served include hard root beer, hard ginger ale, sodas, and root beer floats. Snacks will also be available.
- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair-accessible and have ample restroom and parking facilities nearby.

For more information, see countyparks.com search: beer gardens

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ADDRESS
9480 Watertown Plank Road
Wauwatosa, WI 53226-3560

PHONE/FAX
ph: **414 / 257 PARK** (7275)
fax: 414 / 257 6466

EMAIL
parks@milwcnty.com

WEBSITE
countyparks.com