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AVP Pro Beach Volleyball Brings Top Athletes to Milwaukee

Olympic stars Kerri Walsh Jennings and Phil Dalhausser to compete at Bradford Beach

Milwaukee, WI (June 17, 2014) – World-class beach volleyball, featuring Olympic champions including Kerri Walsh Jennings and Phil Dalhausser, will be coming to Bradford Beach for the AVP (Association of Volleyball Professionals) Milwaukee Open, July 3-6. The event offers free general admission and will be complemented with music, food, and interactive activities. Limited VIP seating is available for a fee.

AVP is the premiere professional beach volleyball tour in the U.S., and Milwaukee is one of only seven stops on the tour. This is the first time the tour has come to Milwaukee since 1998.

Athletes competing include Olympic gold medalists Kerri Walsh Jennings (2004, 2008, 2012), Todd Rogers (2008) and Phil Dalhausser (2008); Olympic silver medalists April Ross (2012) and Jen Kessy (2012); two-time Olympians Jake Gibb (2008, 2012) and Sean Rosenthal (2008, 2012); and Olympian Nicole Branagh (2008).

The tour also features up-and-coming stars that are helping build the future of the sport, such as Casey Patterson, Theo Brunner, Summer Ross, Emily Day and 2013 AVP rookies of the year Tri Bourne and Lane Carico.

“We are honored and humbled to host the AVP Pro Beach Volleyball Tour at Bradford Beach,” said local volleyball promoter Todd Gawronski of G1, Inc. “We are excited to showcase the world’s best beach volleyball teams and provide a great weekend of sports and entertainment to those who will be visiting Milwaukee.”

AVP Managing Partner Donald Sun said, “The 2014 AVP schedule is our strongest and most exciting to date. The continued growth of the tour is a testament to the strength of our sport. We’re also thrilled to be adding Milwaukee as a tour stop for the first time in many years. We know that Milwaukee has a large and vibrant base of people who are passionate about volleyball, and we’re looking forward to bringing the excitement of an AVP tournament to them.”

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The free General admission offers fans access to first-come, first-served seating in the stadium court as well as seating surrounding the three outer courts. VIP tickets for “Club AVP” offer access to a shaded hospitality lounge, light snacks and beverage, a cash bar, access to player meet-and-greets and after parties, and a VIP gift bag.

Sports enthusiasts and supporters interested in being a part of the AVP Milwaukee Open may volunteer. For more information on volunteering, contact volunteer@avp.com.

For VIP tickets or more information, visit www.AVP.com.

About the AVP

Established in 1983, the AVP (Association of Volleyball Professionals) produces, markets, and distributes volleyball events worldwide, including the popular AVP Pro Beach Volleyball Tour. While promoting family-oriented events and supporting a healthy lifestyle, the AVP is best known for its world-class athletes, who have won numerous Gold, Silver and Bronze medals in the Olympic games. The AVP headquarters are in Costa Mesa, California, USA

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