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MEDIA ALERT
Bay View Dog Exercise Area Opens with “Leash-Cutting” Ceremony
City/County Partnership Benefits the Community

WHO:

Milwaukee County in partnership with the City of Milwaukee at an event hosted by Residents for Off-leash Milwaukee Parks (ROMP). Speaking will be Milwaukee County Executive Chris Abele, Milwaukee Mayor Tom Barrett, Milwaukee County Board Chairwoman Marina Dimitrijevic, Alderman Tony Zielinski, Parks Director John Dargle, Jr., and Andrew Appel, representing ROMP and Community Bark.

WHAT:

Leash-cutting ceremony to open the off-leash Bay View Dog Exercise Area to the public

WHEN:

Thurs., May 8, 2014 at 4:30 p.m.

WHERE:

East Lincoln Avenue and South Bay Street

WHY

- The project takes an under-utilized City-owned property and transforms it into an asset for the community.
- Everyone in attendance will receive a ticket for a chance to win a year’s worth of unlimited dog washes from Community Bark Dog Wash and Groom
- Booths from area dog- or pet-related businesses will have promotional materials
- Dog treats and a dog-friendly cake will be available
- In the 10-year agreement between the City and County, the City maintains its ownership of the property and makes a one-time payment to the County. In return, the Milwaukee County Parks Department develops, builds, operates, and maintains the fenced-in dog exercise area. After 10 years, the agreement may be extended
- Currently, the Milwaukee County Parks Department operates Granville, Runway, Currie, Warnimont, and Estabrook DEAs.
- Rules and regulations of the DEAs are enforced by Milwaukee County Park Rangers.
- Last year the Parks Dept. sold 3,500 dog exercise permits

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