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For Immediate Release:

Contemporary Guide to The Parks Launched at Boswell Books

Milwaukee (Jan. 23, 2014) – Boswell Book Company will host a free presentation and book signing by local author Barbara Ali at the official launch of “101 Things to Do in Milwaukee Parks,” Friday, Feb. 7, at 7 p.m. Boswell Book Company is located at 2559 N. Downer Ave.

In her book, Ali promotes non-traditional avenues for patrons to enjoy the parks. Rather than focusing on mainstays such as picnicking, biking, and playing at the tot lots, Ali touts lesser-known activities such as geocaching, birding, and enjoying *gemütlichkeit* (good times with family and friends) at a beer garden.

Ali, an Illinois native who spent much of her adult life traveling the world, settled in Milwaukee with her husband, who is a Somali prince, and their children. “101 Things to Do in Milwaukee Parks” was born out of her need as a non-Milwaukee native to discover the recreational opportunities available to share with her son Omar, who was born with Down syndrome.

“Together, Omar and I create new adventures every day. His love of the outdoors and free spirit encouraged me to do and see more. Most activities are free, which will be exciting for families looking for ways to entertain kids on a budget,” said Ali.

“101 Things to Do in Milwaukee Parks” includes Ali’s original photo vignettes of people enjoying the parks, and offers pointers for anyone wanting to enjoy a more active lifestyle.

In a review of Ali’s debut release, local author and *OnMilwaukee.com* journalist, Bobby Tanzillo, said, “Covering everything from archery to bike polo to Civil War reenactments to pedal boats to sand sculptures to yoga, Ali’s easy-to-navigate book can direct you to the perfect green space in Milwaukee for your chosen recreation.”

Ali is an avid blogger detailing her Milwaukee County Park excursions via www.milwaukeeparks.blogspot.com. She also blogs about her life and world travels as the wife of a Muslim Somali Prince at www.justanotheramericanprincess.blogspot.com.

For more information on the presentation and book signing, go to boswell.indiebound.com/upcoming-events

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