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The Milwaukee Observatory “Pop-Up Museum” Opens in South Shore Park

Milwaukee, WI (Aug. 6, 2013) – The Milwaukee Observatory, an interactive “pop-up museum” in South Shore Park, will open to the public, Saturday, Aug. 10, 9 a.m.-3 p.m. and Sunday, Aug. 11, 11 a.m.-3 p.m. The museum was created as part of Discovery World’s “The Art and Archaeology of Me” program. The structure is located at the intersection of East Estes Street and South Shore Drive.

MPS students at Bay View High School and Bradley Tech High School worked alongside professionals from Discovery World to produce the larger-than-life installation that covers nearly a quarter of an acre. The Observatory provides interactive experiences that celebrate the artists, innovators and immigrants who created the Bay View neighborhood. The exhibit also presents the students’ vision of the future of the Bay View community.

“We wanted to explore why Bay View began and how it grew,” said Tiffany Sneed, a recent graduate of Bay View High School. “Neighborhoods just don’t happen. We make them happen. Bay View is filled with incredible people and amazing stories. We created The Milwaukee Observatory to share those stories, and we want the community to join us.”

The public is invited to bring their old photos, historic documents, and stories about the area. Students will be on hand to scan the documents, record stories, and take photos of current or former neighborhood residents.

In addition, students will lead tours of the display, will give a presentation of their excavation of a lost neighborhood, will lead a walking tour focused on the trees of South Shore Park, and will demonstrate through an interactive experience how a partnership between the students, high school, and neighborhood would enliven the community.

The Observatory is sponsored by the Northwestern Mutual Foundation and the MPS Partnership for Humanities with additional support from the Milwaukee County Parks. For more information, visit www.milwaukeeobservatory.com.

Discovery World is Milwaukee’s premier center for public innovation, offering enhanced experiences and programs in technology, the environment, and freshwater. For more information, visit www.discoveryworld.org.

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