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## Back-To-School Festival Announced at King Park

Milwaukee, WI (July 31, 2013) – Amid carnival games, gospel performances, and a basketball competition, about 5,000 Milwaukee-area youths will receive backpacks filled with school supplies at the Dr. Martin Luther King Jr. Back-To-School Festival, Saturday, Aug. 10, in King Park, 1531 W. Vliet St. The festival runs from 11:30 a.m. to 6 p.m.

“Come out and celebrate with us,” said Vanessa Johnson, founding board member of King Advisory, Inc. “This is our 19<sup>th</sup> year, and we’ve created a fun-filled day in the park—starting with free hot dogs for all!”

For families with back-to-school budgets that are stretched thin, the festival highlight is the free backpack and school-supply giveaway. From noon-2 p.m., families may register for the giveaway. Children must be present for both the registration and the backpack distribution at 4 p.m.

Entertainment stages include the Gospel Pavilion and the Youth Talent Stage. Performing gospel music are Michelle Posey, Serita Campbell, The Gospel Prince, Jahbarri and many more. The Youth Talent Stage welcomes 13-year-old R&B solo artist Kyana B of Chicago. Students wishing to participate in this year’s talent showcase must audition. Tryouts will be held Wednesday, July 31 through Friday, August 2. Individuals and groups selected to perform will compete for prizes.

The annual 3-on-3-basketball competition will be accepting teams through the day of the festival.

Rounding out the festival are games with prizes of books and school supplies, art and craft activities for the kids, health- and community-information booths, and food and beverage vendors.

“We are thrilled with the generous support of this year’s sponsors and volunteers,” said Toni Momon, president of King Advisory, Inc. “The community has really come together to make sure our children get off to a good start. We are especially thankful for the Forest County Potawatomi Foundation, Menards, Jammin 98.3, and the Xerox Corporation.”

“The Dr. Martin Luther King Jr. Community Center is proud to have partnered with King Advisory for the past 19 years,” said Community Center Director Dee McCollum. “This event supports our motto: ‘Building Character, Families, and Communities.’”

For more information or to schedule an audition, call the Community Center at (414) 344-5600.

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