



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Contact:
Jeff Baudry
(414) 257-4575
jbaudry@milwcnty.com

For Immediate Release

Real-Time Beach Information: milwcountybeaches.org
Information available to beachgoers before & while visiting the beach

Milwaukee, WI (July 15, 2013) – With hot weather forecasted for the remainder of the week, Milwaukee County Parks, in partnership with the Sea Grant Institute and the Great Lakes Restoration Initiative, has announced a new “one-stop-shop” beach website at milwcountybeaches.org.

“This website gives our beach users all the information they need to decide to come out to the beach--from the weather forecast to the UV index and more,” said John Dargle, Parks Director. “Beachgoers will want to bookmark milwcountybeaches.org as one of their favorites!”

Weather forecast, nearshore marine forecast, and information on wind, air-quality, the UV index, and bacterial monitoring are updated on the website as information becomes available on government monitoring sites. While some measures such as air-quality and the UV index apply to the general Milwaukee area, bacterial monitoring is beach-specific. Milwaukee County Parks beaches are Bradford, Bay View, Bender, Tietjen (Doctors Park), Grant, McKinley, and South Shore. Information on Shorewood’s Atwater Park Beach and Whitefish Bay’s Klode Park Beach are also included on the website.

With sunbathing, sand volleyball, soccer, beach yoga and other out-of-the-water activities, Milwaukee County’s beaches are a popular destination even on days when swimming is not advised.

“The broad range of on-shore activities is a real testament to the commitment of the Milwaukee County Parks to provide opportunities to enjoy Lake Michigan,” said Gene Clark, PE and Coastal Engineering Specialist of the UW Sea Grant Institute. “In our surveys of beach patrons in the Milwaukee area, we were a bit surprised to find that only a few mentioned water quality as a reason they might not visit a beach. Most said there are many other reasons to visit the Milwaukee beaches besides the water activities.”

The new website is funded by the Great Lakes Restoration Initiative and designed by the University of Wisconsin Sea Grant Institute and the Milwaukee County Parks.

For more information, visit milwcountybeaches.org

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ADDRESS
9480 Watertown Plank Road
Wauwatosa, WI 53226-3560

PHONE/FAX
ph: **414 / 257 PARK** (7275)
fax: 414 / 257 6466

EMAIL
parks@milwcnty.com

WEBSITE
countyparks.com