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For Immediate Release

## Dragon Boat Festival Coming to Veterans Park

Milwaukee, WI (June 24, 2013) – Milwaukee Chinese Community Center (MCCC) will present the inaugural Milwaukee Dragon Boat Festival, in Veterans Park, Saturday, July 13, 9:30 a.m.-3:30 p.m. The free event features dragon-boat racing; cultural exhibits; performances in traditional dance, Chinese folk music, and martial arts; and authentic Chinese food.

Over a dozen teams have already registered to take part in the boat races. The vibrantly colored boats are powered by teams of 16-20 men and women who row to the beat of the boat's drummer. Teams will have practice sessions in Pewaukee in the days leading up to the event. Team registrations are still being taken, with proceeds going to Ronald McDonald House.

“Not only will the visuals be pure excitement,” said Zhaohui Wang, MCCC Director of Community Affairs, “but also the sounds will be symphonic, as the oars power toward the finish, with the pounding drums and splashing water.”

In addition to the cultural exhibits and performances, the young and young at heart will have the opportunity to make opera masks and lanterns, play traditional games, and participate in a dragon parade.

MillerCoors is the event's main sponsor.

Milwaukee Chinese Community Center is a community-based nonprofit organization founded in 2006. MCCC strives to offer the best learning experience in Chinese language and cultural programs through the Milwaukee Modern Chinese School and Youth Leader Academy. The mission of MCCC is serving members and community through Chinese language education, culture outreach, and social engagement.

For more information on the Milwaukee Dragon Boat Festival, visit  
<http://milwaukeedragonboatfest.org/>

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