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For Immediate Release

FREE Skate Rental at Slice of Ice in Red Arrow Park *Appreciation Day for Park Patrons, February 20th*

Milwaukee, WI (February 18, 2013) Today Milwaukee County Parks announced that Wednesday, February 20th will be “Appreciation Day for Park Patrons,” a day of free skate rentals at Slice of Ice in Red Arrow Park, 920 N. Water St., from 2 to 8 p.m..

Because Slice of Ice is a refrigerated rink, the community has come out in record numbers to take advantage of skating in the outdoors during this unseasonably warm winter. To show appreciation for this overwhelming community support, the Parks Department is offering free skate rentals. In addition, parks staff will be giving away cans of the new Pepsi Next.

"The skating season at Red Arrow has been fantastic, and this event is our way of saying “Thank you.’ We invite everyone to join us,” said Jim Keegan, Interim Parks Director. "If you can’t make it to Wednesday’s free event, we’d like to remind you that the rink operates in temperatures as high as 50 degrees, and with continued help from Mother Nature, you could be skating into March!"

Hours of operation through the end of the season will be Monday-Thursday, 11 a.m.-8 p.m. with skate rentals beginning at 2 p.m. On Fridays and Saturdays, the rink and skate rentals are available from 11 a.m.-11 p.m. On Sundays, both are available 11 a.m. -6 p.m. Patrons who bring their own skates, skate for FREE.

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