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For Immediate Release
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Milwaukee County Parks Celebrate New Walker Square Playground *with Tag barcode-reading technology for Fun & Play Tips*

Milwaukee, WI (November 5, 2012) Milwaukee County Parks will hold a ribbon-cutting ceremony at the new Walker Square Playground, 1031 S. 9th Street, Wednesday, November 7 at 2 p.m.

Dynamic play elements rise out of the playground's brightly colored, poured-in-place, resilient rubber surface. These deckless structures keep children moving from one activity to the next at this 5,500 square-foot play space.

At the "Drop Zone," children climb up to a pole with a platform. Then, they step onto the platform to safely "drop" to the ground. When they jump off the platform, they can watch it rise to its original "zone." Other play components include a log bridge, track glider, rope web, whirligig, swings, and teeter totter. Tether ball is available in an area just beyond the main play space.

"This is another playground project that adds value for the kids and families in the surrounding neighborhoods", commented County Executive Chris Abele. "The wide variety of activities offered combined with the opportunity to get creative ideas for play while children are having fun allows families to make the most of their outdoor time together,"

A unique feature on the playground is the tag barcode. When parents scan the barcode with a smart phone, they are taken to weekly play tips. The tag reader is available at <http://gettag.mobi>

"Together, as a community, we worked hard to make this playground a place that everyone would embrace," explained Supervisor Peggy A. Romo West. "The bilingual signage is just one example of a detail that reflects the vital input of neighbors, and we're thankful for all the participation in planning."

For more information on Milwaukee County Playground locations please go to countyparks.com and search "Tot Lots" or <http://county.milwaukee.gov/ParksandPublicInfras7720/TotLots.htm>.

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