

News & Notes

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MILWAUKEE COUNTY

PARKS

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GOLD MEDAL WINNER

“WHERE’S BERNIE?”

1,400 Bernie Brewer Yard Ornaments to be Available to Fans in Scavenger Hunt to Welcome “Spring Madness” at Miller Park

Bernie Brewer has gone missing, and only Brewers fans can help find him

With the assistance of the award-winning Milwaukee County Parks and other Wisconsin-based parks, Bernie is planning a statewide scavenger hunt called “*Where’s Bernie?*” and Brewers fans across Wisconsin will have an opportunity to win unique and valuable prizes by participating. “*Where’s Bernie?*” comes in advance of the Brewers annual Spring Madness celebration from May 27-29 at Miller Park. The Brewers will host the San Francisco Giants during the Spring Madness weekend, and Brewers fans can save 50% on all tickets \$30 or less. In addition, Klement’s hot dogs and small Pepsi products are just \$1 each for all three games.

Here’s how it works: In preparation for Spring Madness, Bernie Brewer has been hard at work. Not only has Bernie gone missing from Miller Park, but he’ll also be planting over 1,400 Bernie Brewer lawn ornaments across the state. Four hundred of the lawn ornaments will have special prizes attached, and will be placed in parks throughout the 5-county metro Milwaukee area as well as in parks in Madison, Appleton, Kenosha and Green Bay metro areas on the morning of Tuesday, May 24.

These 400 Bernie Brewer lawn ornaments will have pouches attached. Each pouch will contain Brewers game tickets, and many will also include additional prizes such as certificates for a night in a Miller Park Suite and game-used memorabilia; and Milwaukee County Parks passes for golf, water parks, Mitchell Park Domes and Boerner Botanical Gardens. In addition, 100 of the lawn ornaments will be autographed by Brewers players and personnel. **The scavenger hunt for fans will begin at 5 am the morning of Tuesday, May 24.**

From May 16-23, Bernie will be using his Twitter account, @Bernie_Brewer, to give clues to fans about the location of where the 400 lawn ornaments with prizes will be placed. All of Bernie’s “Where’s Bernie?” related tweets will use the #wheresbernie hashtag to provide up-to-the-minute news on the promotion as well as clues to his whereabouts. Fans are invited to join in the conversation and share their guesses as to where the ornaments will be placed.

There will also be over 1,000 additional lawn ornaments, without prizes, placed in a single undisclosed location. This location will be unveiled to fans through media outlets and at Brewers.com on the morning of Tuesday, May 24. Beginning at 7 am, fans may come to the site to pick up their very own Bernie Brewer ornament.

Additional information on the promotion can also be found by going to brewers.com/wheresbernie. Just remember, the best location clue fans will have is the first one we’re giving today – look around the parks throughout the 5-county Milwaukee area and in Green Bay, Appleton and Madison beginning at 5 am the morning of May 24!

An image of a “*Where’s Bernie?*” lawn ornament is attached.

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