



**2011 PHOTOGRAPHY PERMIT APPLICATION**

**WHAT REQUIRES A PHOTOGRAPHY PERMIT?**

A Photography Permit must be completed, processed, payment received and permit approved by the Gardens management to reserve time at the Gardens to take photographs. All photography sessions are subject to review by Gardens management. A Photography Permit applies to each of the following:

- Wedding pictures & Cultural Celebrations;
- Birthday pictures & Family photos;
- Formal School Pictures & Graduation pictures; and
- Any other photography session that uses the Gardens as a backdrop for pictures that require special attire.
- **Photos taken to be used in the stream of commerce require a Commercial Photography Permit.**

**GARDEN SETTINGS** (see site map):

All areas of the Gardens are available for photography sessions. Caution should be used around all plantings. Do not step into any of the flowerbeds, on any of the rock ledges or into any wooded area of the Rock Garden.

Because the Gardens are open to the public, reservations cannot be made for a specific site location. Also, the exercise of a permit granted may not in any way interfere with normal public use of the Gardens or with normal park maintenance and operation. All persons are required to stay on established paths; failure to do so may result in permit revocation.

**PERMIT TIMES & FEES** (subject to change):

1. The formal Gardens are open from mid- to late-April through November.
  - General Office Hours: 8:00 a.m. – 4:00 p.m. Monday through Friday
  - Admission Season: 8:00 a.m. – 6:00 p.m. seven days a week
2. The Permit fee is \$100.00 per hour, plus sales tax (5.6%) and includes admissions to the Gardens for up to 20 persons. If attendance exceeds the allowable 20, then any and all additional persons shall pay the regular Gardens admission rate (see below). Also, if a permit holder goes over the reserved time period, he or she will be charged for the additional time at a rate of \$50.00 for every ½ hour or fraction thereof.

**ADMISSION TO THE GARDENS OUTSIDE OF THE PERMITTED TIME:**

Regular admission rates apply to access the Gardens at any time outside the permitted time period and if attendance exceeds the allowable 20 persons.

- |                     |         |                                     |                                 |
|---------------------|---------|-------------------------------------|---------------------------------|
| • Children under 6  | Free    | • Adults                            | 5.00                            |
| • Children (6 – 17) | \$ 3.00 | • Resident Seniors (60+) & Disabled | 4.00                            |
| • Students with ID  | 4.00    | • Group Rate (20+)                  | 4.00 (adults) & 2.50 (children) |

**CANCELLATION POLICY:**

In the event of a cancellation, a written notification of cancellation must be received no later than two (2) weeks prior to the scheduled date. After that, there are NO refunds. If, due to inclement weather, your photographs cannot be taken at the Gardens, a refund will be granted when the request is made

within two (2) weeks after the scheduled date. Additionally, to receive any refund the original permit must accompany the written notification. **All cancellations will be charged a \$50.00 administrative fee.**

**RULES, REGULATIONS AND CONSIDERATIONS:**

- All public areas of the Gardens are available for photography sessions.
- Please check in at the Visitor Center Information Desk upon arrival.
- Be advised, if attendance numbers exceed the allowable 20 persons, any and all additional persons shall pay the regular Gardens admission rate.
- Please advise your driver and guests to park in the parking lot, not the circle drive in front of the Visitor Center.
- Alcoholic beverages are not permitted at Boerner Botanical Gardens per chapter 47.17 of the Milwaukee County Ordinance.
- Electrical hook-up is not available in the Gardens.
- Please make photography preparations prior to arrival. Dressing facilities are available at an extra cost.
- Extra furnishings, e.g. folding chairs, arbors, floral displays, tents or other props, are not allowed.
- Please be advised, permit holder is responsible for clean-up, any and all costs incurred by the Gardens for clean-up beyond normal operating procedures will be billed to the permit holder.
- Under no conditions and at no time may a photograph taken at the Gardens, or at any other Milwaukee County Park, be used to infer endorsement of a product, person or service by Milwaukee County or by any of its employees.
- The permit holder agrees that it will at all times during the existence of this permit indemnify and hold harmless Milwaukee County against any and all liability, costs or expenses (including attorney's fees) which Milwaukee County may sustain by reason of the acts or omissions of the permit holder, its guests or invitees.
- Payments may be made in cash, check (payable: **Milwaukee County Treasurer**), Visa, Master Card or Discover.

**PERMIT QUESTIONNAIRE:**

Please complete and return with payment.

Date Requested \_\_\_\_\_

|                              |       |
|------------------------------|-------|
| <i>"For Office Use Only"</i> |       |
| Date                         | _____ |
| Processed by                 | _____ |
| Amount                       | _____ |

Time (includes your set up and clean up time), from \_\_\_\_\_ to \_\_\_\_\_

Group Name  
\_\_\_\_\_

Responsible Person  
\_\_\_\_\_

Address  
\_\_\_\_\_

City, State, Zip  
\_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Type of Event \_\_\_\_\_  
\_\_\_\_\_

Estimated Attendance

PLEASE MAKE CHECKS PAYABLE TO: **MILWAUKEE COUNTY TREASURER**

I hereby acknowledge that I have read, understand and agree to follow the terms and conditions, rules, regulations and considerations contained herein. In addition, I acknowledge and understand that I am responsible for any damage that may result from my actions or those of my guests or invitees.

Signature \_\_\_\_\_  
\_\_\_\_\_

Date