



**Milwaukee County Department of Parks, Recreation and Culture  
PARKS AMENITIES MATCHING FUND**

- WHO:** Milwaukee County Department of Parks, Recreation and Culture  
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- WHAT:** This program allows individuals or groups to request grant funds to match funding for projects to improve Milwaukee County parks and park facilities. The goal is to assist partners in improving county parks by matching their funds.
- WHEN:** Applications for grant funds will be accepted at any time. Funding comes from the annual Adopted Budget as approved by the County Board of Supervisors and the County Executive.
- WHERE:** Projects *must take place* in a Milwaukee County Department of Parks, Recreation and Culture (DPRC) park or facility.
- WHY:** This matching grant fund program was originally established in 1994 to help attract additional resources to help fund much needed parks maintenance and repairs.
- HOW:** Print and complete a grant application located on our website: [county.milwaukee.gov/PAMF](http://county.milwaukee.gov/PAMF)  
Projects will be reviewed and considered for funding using the following criteria:

1. Proposals *will be accepted anytime* and applications will be held on a waiting list for future funding if current year funding has been exhausted.
2. Submitted proposals must be consistent with the DPRC Master Plan.
3. Completed park improvement projects must be available to the general public.
4. Submitted projects will be assessed based on their ability to maintain or enhance core services.
5. Submitted projects will be prioritized based on the project return on investment, budgetary savings and potentials for increased revenues for the County.
6. The return on investment criteria must include operating expenses and revenues, capital costs, long-term maintenance and replacement expenses.
7. Submitted projects may be considered for any dollar amount provided there are available resources in the Parks Amenities Matching Fund.
8. The County shall provide matching funds up to a dollar-for-dollar match.
9. The DPRC shall review third party funding applications on a first come, first serve basis.
10. Matching funds will be made available after the match amount has been raised by a third party for that stated purpose and held in a designated account.
11. Grant recipients are required to submit final project costs and return to the County any funding that exceeds a dollar-for-dollar match, if awarded to that level.