



MILWAUKEE COUNTY
PARKS WITH
PURPOSE
PARKS MASTER PLANNING

**Milwaukee County
Department of Parks, Recreation & Culture
Parks System Master Planning Community Workshops**
10-Year Parks System Master Plan
2050 Park & Open Space Plan



Agenda

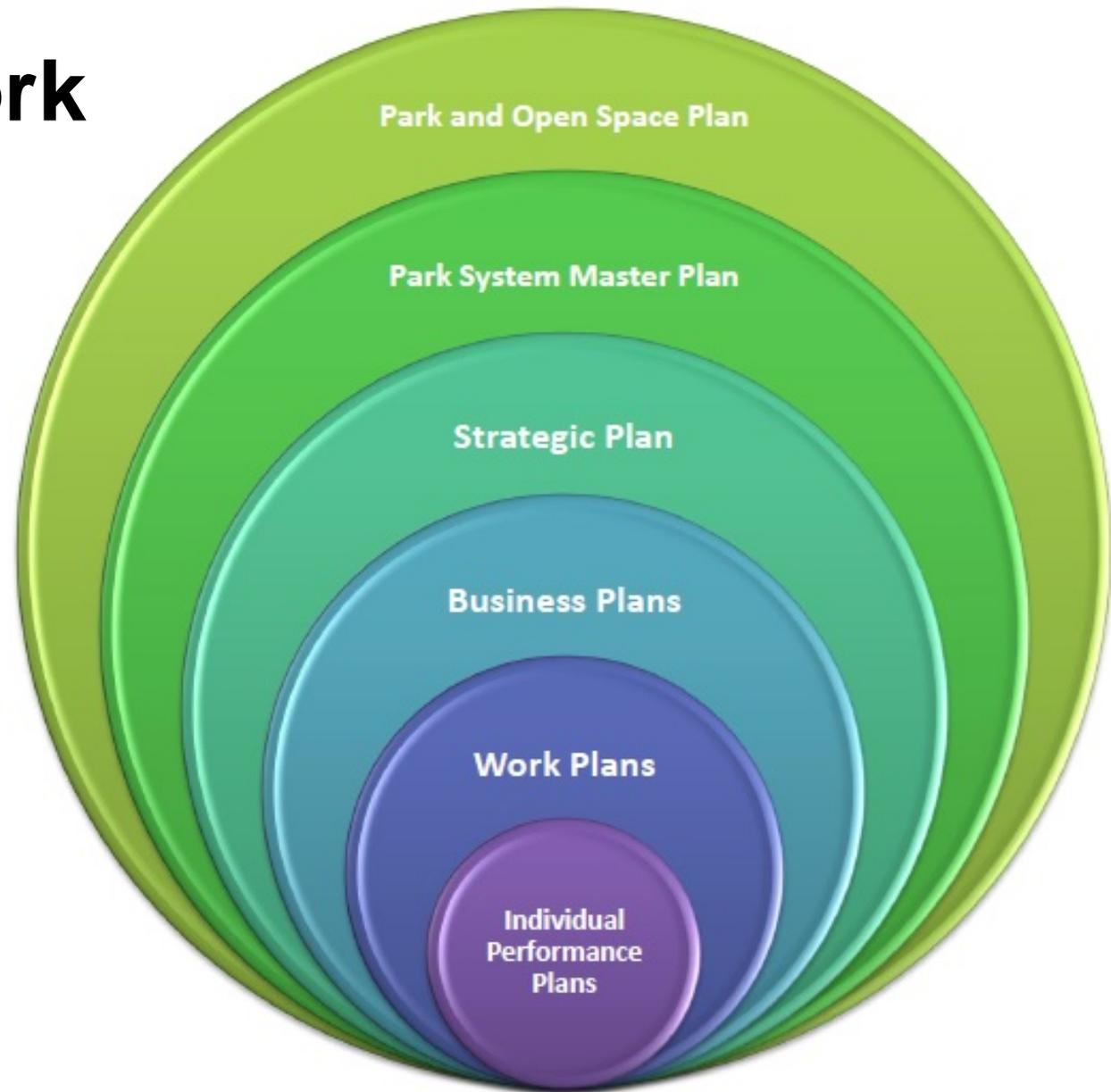
- Team introductions
- Brief presentation on parks master planning processes
- Engagement tables: voting, comment & discussion

Introductions

Planning team

- Milwaukee County Department of Parks, Recreation and Culture (DPRC)
- Southeastern Wisconsin Regional Planning Commission (SEWRPC)
- PROS Consulting, INC.
- ETC Institute
- P3 Development Group, LLC.

Framework of Plans



Parks Plans in Development

10-year Parks System Master Plan

Provides short & mid-range recommendations:

- Facilities, programs and services
- Maintenance and operations
- Administration and management
- First stage of the 2050 Plan

2050 Park & Open Space Plan

Addresses long-range considerations & update 1991 plan:

- Preservation of environmental corridors
- Conservation lands
- Recreational use of water bodies
- Recommendations on the distribution of parks and recreational facilities

Purpose of Our Plans

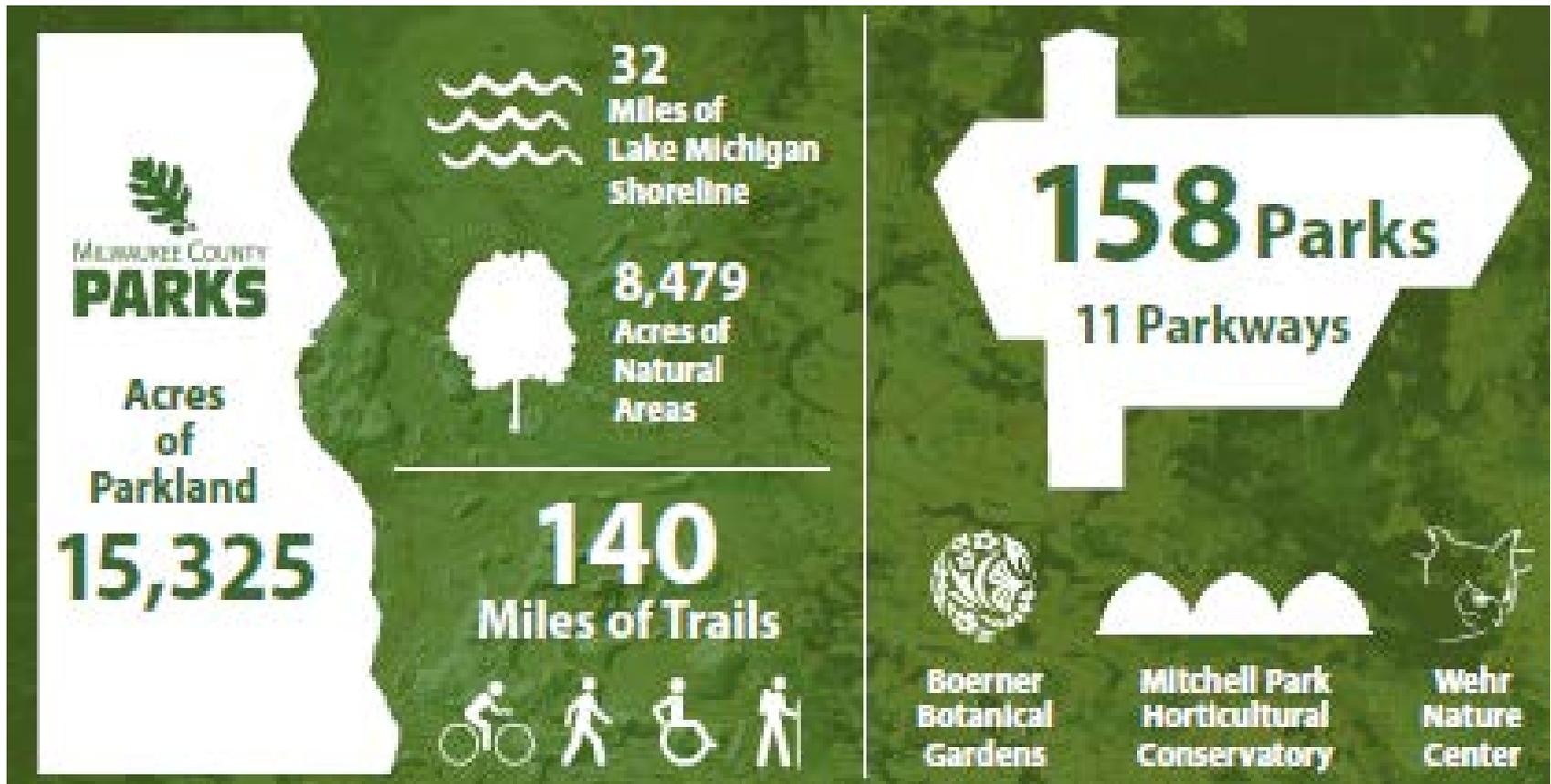
...is a public outreach campaign supporting significant parks planning efforts to provide data and direction to ensure that Milwaukee County Parks, Recreation & Culture offerings are aligned with community needs and values and that these needs and values are in accordance with the Parks Mission...

Community input is critical to the success of this planning period!

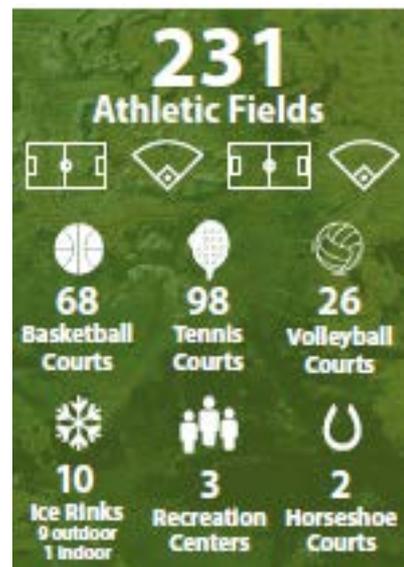
DPRC's Mission

To sustain the legacy of our world-class park system by managing and conserving natural, cultural, and recreational resources for the benefit of the community.

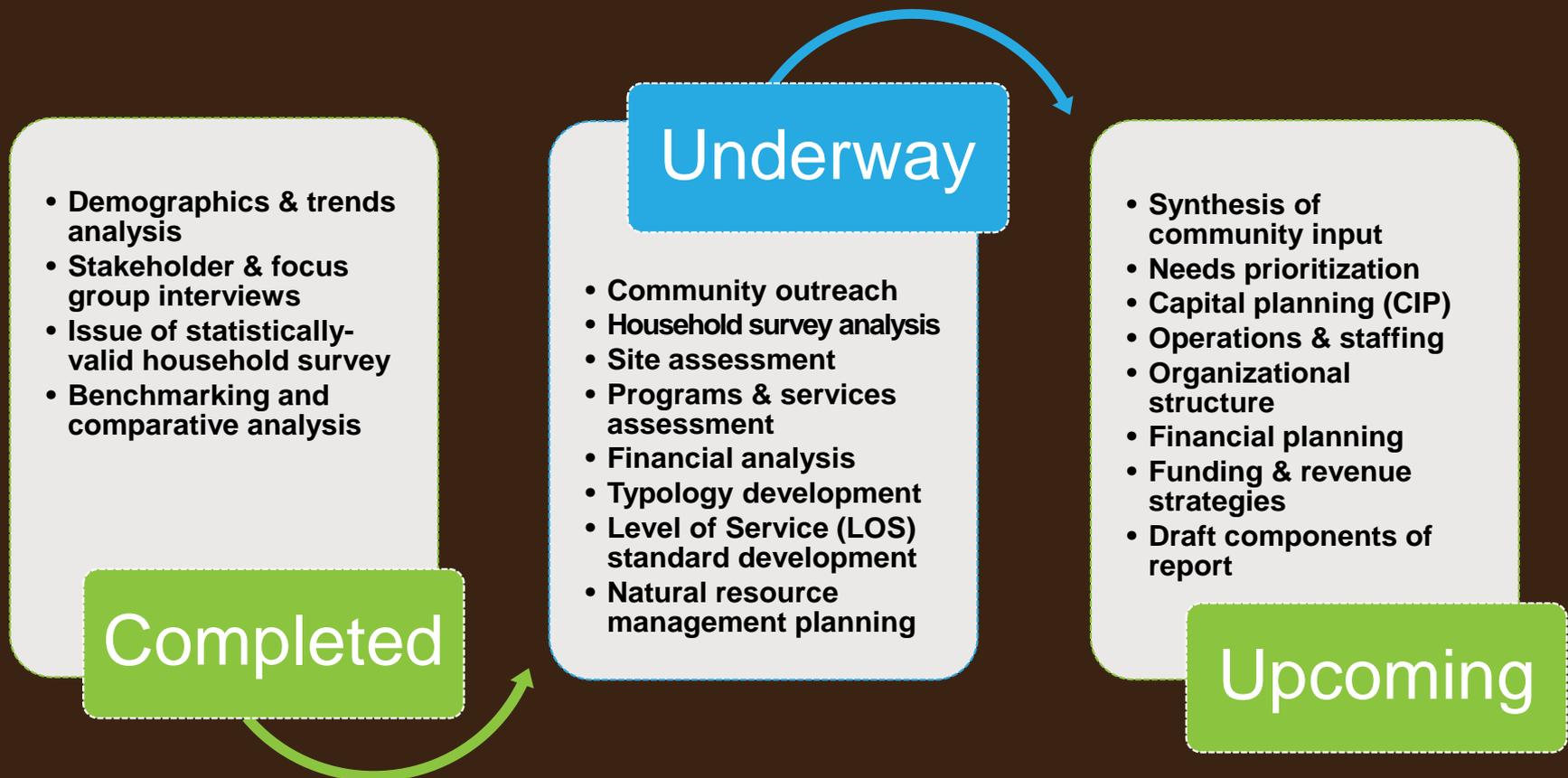
What We Provide...



What We Provide...



Planning Process



Next Steps

10-year Parks System Master Plan

Fall/Winter 2016

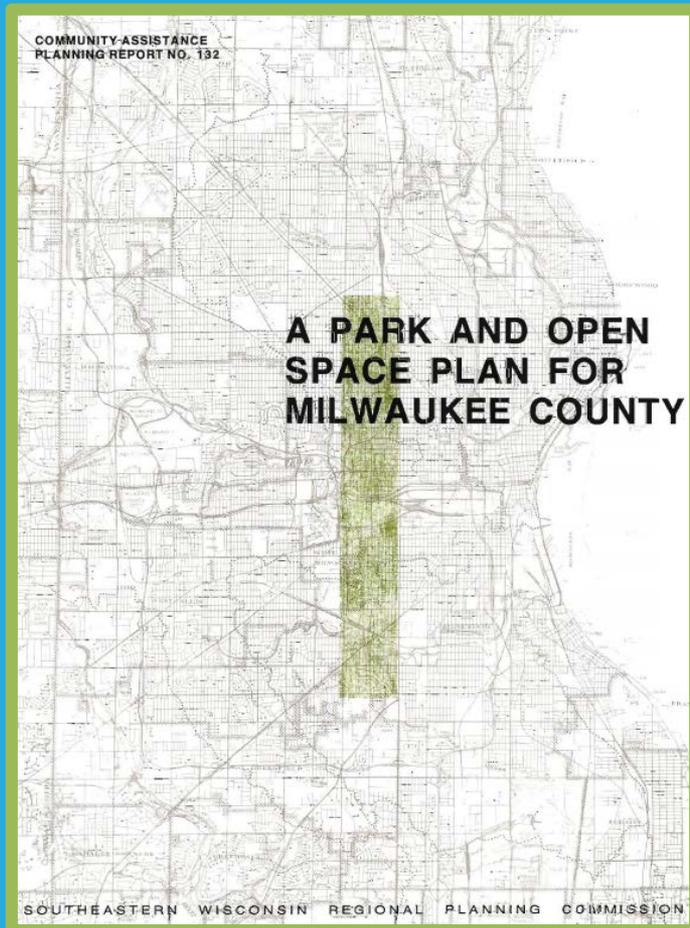
- Finalization of current/ongoing tasks
- Exploration of potential funding and revenue strategies
- Equity mapping and service area analysis
- Natural Resource Plan
- Financial Plan
- Capital Improvement Plan (CIP)

2017

- Draft development
- Plan finalization

Background

2050 Park & Open Space Plan



- Update to existing County plan prepared in 1991
- Looks at future park facility needs based on anticipated population growth by 2050
- Assesses Level of Service (LOS) of County park facilities in 2050
- Coordinated with 10-year Parks System Master Plan

Framework

2050 Park & Open Space Plan

- Findings and recommendations from the 10-Year Parks System Master Plan analyses will be considered and included in the 2050 Plan:
 - Demographics & trends analysis
 - Benchmark analysis comparing County to peer agencies
 - Review of DPRC's operations, finances & organizational structure
 - Funding and revenue analysis
 - Level of Service (LOS) standards and analysis
- The 2050 Plan will also consider park facility recommendations of other planning efforts (e.g. community comprehensive plans)

Progress Update

2050 Park & Open Space Plan

Accomplishments:

May 2016 Completed Chapter II: Population, Employment, Land Use, and Natural Resources

- Describes historic/existing population, employment and land use in the County; inventories existing natural resources in the County

July 2016 Provided draft of Chapter III: Existing Park and Open Space Sites

- Documents all existing parks and open space sites owned by a public agency or private organization; will incorporate facility condition assessment from the 10-year Park System Master Plan

Current/ongoing tasks:

Preparing Chapter IV: Framework for Plan Development

- Identifies relevant plans/studies to be considered in 2050 Plan
- Incorporates public input and analyses/recommendations from Master Plan to be considered in 2050 Plan

Next Steps

2050 Park & Open Space Plan

Upcoming tasks:

Chapter V: Park and Open Space Needs will be prepared this fall

- Standards developed under Park System Master Plan for parks and park facilities will be applied to projected year 2050 populations
- Level of service for each park/facility type will be mapped to show areas well served and not served
- Will assess future park and recreation facility needs based on anticipated growth by 2050

Engagement Format

- Four engagement stations for voting, comment & discussion (45-60 mins)
 - Facilities & Amenities
 - Programs & Services
 - Fiscal Sustainability
 - All other related comments & questions

YOUR feedback is essential!

Participation Guidelines

- **Different questions** at each station - take your time and feel free to move around the stations freely; stops are not timed and there is no specific order
- **Stations** provide the opportunity to: vote on options, write comments, provide input on broader questions
- **Facilitators & park staff** at the station to assist, answer questions and dialogue
- **Park staff** will be available throughout the night to answer questions - just ask! We want to hear from you!
- **Be courteous** - we are all here to improve and care for our amazing County park system!



MILWAUKEE COUNTY

PARKS WITH PURPOSE

PARKS MASTER PLANNING

Thank you for participating!

For more information, visit:

<http://county.milwaukee.gov/Parkswithpurpose>

