

Policy and Procedure	Date Issued	Policy Number CSB – 612	Page 1
Milwaukee County Behavioral Health Division  Community Services Branch	Date Revised	Subject: Outreach Services	

**1. POLICY:**

Per DHS 36.07 (5) (j) Comprehensive Community Services shall conduct outreach activities to potential consumers and encourage referrals from community service providers, family members, specific cultural and ethnic groups, faith based organizations, and the community at large.

**2. PROCEDURE**

The CCS Program shall:

- A. Provide updated general information including but not limited to website, pamphlets, in-services, and presentations on the benefits of CCS services array and eligibility criteria.
- B. Provide outreach services to all potential referral sources including but not limited to providers within the Department of Health and Human Services (DHHS), Department on Aging, or other formal partners that refer to our departments.



Reviewed and Approved by: \_\_\_\_\_

Jennifer Wittwer, Associate Director  
Adult Community Services Branch