



MARVIN PRATT

INTERIM COUNTY EXECUTIVE

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For Immediate Release

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FEBRUARY 18th STRAIGHT RECORD MONTH FOR GENERAL MITCHELL INTERNATIONAL AIRPORT

Milwaukee, WI – Interim Milwaukee County Executive Marvin Pratt today announced that February was the 18th straight month of record passenger numbers at General Mitchell International Airport. The total of 652,380 passengers represents a 0.72 percent increase over February 2010.

Pratt said, “Mitchell International is the gateway to Wisconsin and increasingly, northern Illinois. A strong, thriving airport is vital to the continued growth of business, industry and tourism in our region.”

Airport Director Barry Bateman said, “We see continued growth in passengers transferring from one flight to another at Mitchell Airport as part of the AirTran and Frontier hub operations. Additionally, Delta; Southwest; United; Continental; US Airways; Air Canada and American provide the competitive nonstop air service and low airfares that are a magnet for travelers from an increasingly larger area.”

Market Data: U.S. Department of Transportation data for 3rd Quarter 2010 (most recent) show that the average airfare out of Milwaukee dropped lower than the average at 92 other U.S. airports. Mitchell’s average fare was \$99 less than O’Hare’s, \$77 less than the nation’s average and \$8 less than Midway’s.

Mitchell ranked among the top 30 fastest-growing airports in the world in 2010, according to Airports Council International.

With 56 markets, Mitchell has moved up to 28th among U.S. airports in number of markets served nonstop, according to data published by the Brookings Institute. The ranking means that more nonstop markets are served out of Milwaukee than out of other Midwestern cities, such as Kansas City; Nashville; Pittsburgh; Indianapolis and Columbus, and out of medium-sized cities elsewhere in the U.S., including Portland, OR; Austin; New Orleans; San Diego; Raleigh/Durham; Albuquerque; San Antonio and Hartford, CT.

General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation & Public Works, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport’s capital improvements or for its day-to-day operation. For more information on Mitchell International, visit www.mitchellairport.com.

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