

Executive Update

Milwaukee County Executive Scott Walker's Weekly Newsletter

June 27, 2008

Message from County Executive Walker

Summerfest opened up last night and it took me a long trip to get there this year.

*In fact, I started out on Saturday morning and traveled 1,800.9 miles on a Road King around the State of Wisconsin and beyond - through 36 cities and to 21 Harley-Davidson dealerships. This was our 5th year of promoting Milwaukee County and the M7 region to tourists around the state and across our borders. With all of the rain and flooding, it is really important to let potential visitors know that we are **open for business**.*

I rode up to the new Harley-Davidson stage at Summerfest for the opening ceremonies and mentioned the buzz about the HD museum and the 105th anniversary celebration. Folks were also talking about the start of Summerfest and all of the ethnic festivals throughout the summer. They are excited about the Brewers and visiting Miller Park. They are thrilled to hear of the improvements at the Milwaukee County Zoo and pumped to visit our beautiful parks.

With the high price of gas, I encouraged people to stay in our state and region - instead of going to New York or Mount Rushmore or other vacation spots. With the best state fair, wonderful museums, the Lake Express and all sorts of other attractions, our region is the place to be this summer. Enjoy!

Scott



5th Anniversary Ride



County Executive Walker rode a Harley-Davidson motorcycle in to the Summerfest opening ceremonies at the new Harley-Davidson Roadhouse stage after completing a six-day, 1800 mile ride around Wisconsin and into Illinois. He promoted Milwaukee County tourism on the 5th Anniversary Executives' Ride. Summerfest CEO Don Smiley brought the crowd to its feet with his band comprised of office staff, giant beachballs thrown to the audience, and a special appearance by Daryl Stuermer.



Free Concerts in the Parks

The final Milwaukee Symphony Orchestra concerts in collaboration with The Gufs take place this weekend. Tonight, the free performance will take place at the Washington Park Bandshell at 7pm.

Sunday, the performance will be at the US Bank Gathering Place at the Milwaukee County Zoo at 2:30pm and is free with zoo admission, or by obtaining a free zoo pass by calling the MSO ticket Office at (414) 291-7605. Additional information can be found at thegufs.com and mso.org.

Art activities in parks

Artists Working in Education, Inc. (AWE) is launching its free mobile art program on Monday, June 30. AWE will travel to 17 park and playground sites through August 8. The vans are stocked with visual art activities for children ages 4-14 and staffed by professional artist, educators and art students.

June 30 - July 3 (No program July 4th)

Tiefenthaler Park, 2501 W. Galena St.
Mitchell Park, 22nd and Pierce (near wading pool)
Gordon Park, 2828 N. Humboldt
Carmen Park, 7320 W. Carmen

July 7 - 11

Tiefenthaler Park, 2501 W. Galena St.
Mitchell Park, 22nd and Pierce (near wading pool)
Rose Park, 3045 N. Dr. Martin Luther King Jr. Dr.
Lindsay Park, 4360 N. 87th St

Lake Park (near warming house) 9:30-11:30am ONLY

July 14 - 18

Sherman Park, 3000 N. Sherman (near pool)
Walker Square Park, 1031 S. 9th St.
Rose Park, 3045 N. Dr. Martin Luther King Jr. Dr.
Lindsay Park, 4360 N. 87th St.

Operation Freedom



The Military Order of the Purple Heart – Milwaukee Chapter 96, together with Milwaukee County, will once again co-host Operation Freedom at the Milwaukee County Zoo on Sunday, July 6.

The event honors our Wisconsin Armed Forces – active duty, Guard, Reserves, veterans and their families with a free day at the zoo, picnic and patriotic program.

This year, the United States Army Drill Team will perform at the program, thanks to the sponsorship of Michels Construction, AirTran Airlines, Olympia Resort, and Riteway Bus Service.

Those interested in sponsoring the event should call (414) 278-4191. Veterans, military personnel and their families interested in attending will need wristbands for free admission and can call (414) 299-9052.

