

Executive Update

Milwaukee County Executive Scott Walker's Weekly Newsletter

May 30, 2008

Message from County Executive Walker

A recent report from the Wisconsin Department of Tourism showed the highest amount of tourist money in 2007 was spent in Milwaukee County. In fact, while the statewide amount was flat, the amount spent in our county was \$1.68 billion - which was a 1% increase from the previous year. Dane and Sauk (home of the Wisconsin Dells) also topped \$1 billion while Waukesha, Brown, Walworth, Door, Outagamie, Sheboygan and Vilas counties rounded out the rest of the top ten.

Milwaukee County is a great place to visit. We have a beautiful lakefront, a world class museum and art museum, an all-star ball park, the world's largest music festival, a premiere zoo, spectacular parks and wonderful people. These are all things that I will promote on our 5th annual County Executive's Ride (June 21 to 26). See details at www.countyexecutivesride.com.

Have a great weekend!

Scott



Memorial Day Events



County Executive Walker participated in Memorial Day programs and parades including the Tippecanoe Parade, Wood National Cemetery ceremony, downtown parade, and the Brick Dedication at the Milwaukee County War Memorial.

RiverSplash!



County Executive Walker, with Gary Grunau of the Milwaukee River Walk and Parks Director Sue Black, welcomed the crowd at the Grand Opening Ceremony of 'RiverSplash!' at Pere Marquette Park. The annual event kicks-off downtown summer events and takes place May 30 – June 1 along the Milwaukee River near Old World 3rd St. Visit www.riversplash.com.

Free Concerts in Parks

Milwaukee County Parks are partnering with FM106 to present free concerts at county parks golf clubhouses this summer. The new country music series will be featured from 6-8:30pm during the Park's Friday fish fries.

June 6 – *Twang Dragons* at Whitnall Park

June 13 – *Crossfire* at Oakwood Park

July 11- *Kerry McConaway & The Element* at Grant Park

July 25 – *Geoff Landon & The Wolfpack* at Greenfield Park

The fish fries are served every Friday from 4-8pm through September 1 at the parks listed above. The cost is \$8.25 per person. Dine in or carryout is available.

For more information, visit www.countyparks.com, or call (414) 257-6001.

Reclaiming our Heritage



County Executive Walker will participate in the Reclaiming our Heritage kickoff parade at the Clement J. Zablocki VA Medical Center grounds. The two-day event features Civil War re-enactments, cemetery lantern tours, veteran benefit information and historic displays. It takes place May 31 from 8am – 5pm and June 1 from 9am – 4pm, 5000 W. National Ave. Free admission and parking. Visit www.rohmilwaukee.org or call (414) 902-5599.



County Executive Walker attended the Wisconsin County Executives and Administrators meeting in Stevens Point where the group reviewed top legislative issues and discussed strategies to initiate improvement, met with other local business leaders on the upcoming United Way campaign, and spoke to students at Roosevelt Elementary school on their courthouse tour (pictured above).