



City of Milwaukee Department of Public Works Decorative Sidewalk Permit Specifications

Location Requirements

- Sidewalk must be in good enough condition for materials to bond well (to be determined by DPW)
- Artistic elements shall not be placed within the pedestrian curb ramp (flares, landing, or detectable warning field)

Design Requirements

- Shall include decorative designs and patterns only, and shall not contain text, numerals, symbols, overt messages or any images designed to convey a message of any kind, including commercial messages, for-profit advertising, religious affiliations, promotions, or political commentary
- Shall not include any element that mimics or imitates an official traffic control device or marking or would be confused with the same, and therefore, yellow and white paint shall be minimized
- Shall not include any element that interferes with or hinders the visibility of an official traffic control device or marking already in place, including but not limited to stop lines, marked cross walks, edge lines, lane markers, bike lane markers, etc.
- Nothing about the design shall violate any applicable city, state or federal law

Materials

- Only street-grade paint that is firm, stable, and slip-resistant may be used
- Paint must not result in a slippery surface. To accomplish this, the marking paint must contain an anti-skid additive.
- Paint must *not* be retroreflective
- Paint must be ATSM certified
- The paint and resulting design shall not include any relief or texture (except anti-skid texturizing material)
- A temporary chalk design applied entirely with water-soluble chalk may be used instead of paint and shall be subject to all design and location criteria herein

Installation

- Applicant must be a local BID, NID, non-profit, or other community-based entity
- Applicant must fund the design, materials, installation, and any other costs
- Applicant must provide traffic control plan as part of installation if the sidewalk is proposed to be closed for any period of time
- Applicant must maintain the decorative sidewalk design and secure any additional permits to conduct maintenance as necessary. Condition of the decorative sidewalk will be evaluated annually and DPW will have sole authority in determining if markings need to be refreshed or removed.
- If removal is required, applicant must remove the decorative sidewalk design themselves or pay the City to do so

Approval

- Applicant must submit details on the location, design, and materials to be used to DPW
- DPW will review and approve the proposal before installation



Decorative Sidewalk PERMIT APPLICATION

SPECIAL EVENT PERMIT OFFICE

841 NORTH BROADWAY, ROOM 501

MILWAUKEE, WI 53202

PHONE: (414) 286-3329 EMAIL: DPWSPECIALEVENTS@MILWAUKEE.GOV

APPLICANT INFORMATION

First Name		Last Name	
Name of Organization			
Street Address		City	State/Zip
Phone No.		Email	

List Sidewalk Location(s) (e.g. "sidewalk on the south side of E Kilbourn between N Water and N Market, sidewalk on the south side of E Wells extending 100' west from N Broadway")

Describe the Intent/Meaning of the Sidewalk Design

Legal Requirements

- Applicant waives all claims under federal and state laws that protect the integrity of the art.
- Applicant agrees that the City can reproduce the images promotional materials.

I have read the permit specifications and I certify that all information provided as part of this application is true and correct to the best of my knowledge.

Signature:	Date:
DPW Approval:	Date:

Attachment Check List

Rendering of proposed artwork (w/dimensions)	
Description of artwork materials to be used	