



## Milwaukee County Community Business Development Partners (CBDP) Newsletter

October 2013

### Welcome from Ruben Anthony- Interim Director DBE/ACDBE Liaison Officer

Welcome to the first edition of the E-Newsletter of the Milwaukee County-Community Business Development (CBDP) Department. We hope that you find the newsletter an informative update on the CBDP activities toward business development and growth.

This Bimonthly newsletter aims to advise you of future events, reports on previous events and share important information within the DBE Program business development with you.

This newsletter is the fulfillment of one of our goals to stay in touch with you, our client and partners. In this first edition, we would like you to meet our staff and provide you all the necessary contact information for effective communication with us.

It is *your* newsletter so all feedback and comments would be most welcome! We hope that you find our E-Newsletter to be informative and enjoyable. If you have any suggestions, future articles or improvements, please let us know.

Any feedback on conferences attended, items of interest, publications that you have found useful or problems that you may have encountered are most welcome. Please forward them directly to us via email at:

[CBDP@milwcnty.com](mailto:CBDP@milwcnty.com)

### Milwaukee Business Expo Featured Speakers



**Dr. Winslow Sargeant** is the sixth Chief Counsel for Advocacy of the U.S. Small Business Administration's Office of Advocacy, appointed by President Obama August 19, 2010. The Office of Advocacy is an independent voice for small business within the federal government with a mission of encouraging policies that support small business start-up, growth, and development. Read more...



**John Daniels** has been the chairman of Quarles & Brady LLP since 2007. In his position, he has led the Firm through a fundamental transformation, shifting from the traditional operational model upon which most major law firms are built to a client-centric, business-minded organization. Mr. Daniels has driven this fundamental cultural shift in the midst of the worst economy in decades, leading to significant growth while most of the legal industry has declined. Read more...



## Meet the CBDP Team

**Dr. Ruben Anthony** joined Milwaukee CBDP in July 2013 as Interim Director. He has been a manager in the transportation industry for over 24 years. He has served as Senior Vice-President at Bloom Companies, engineering firm, since 2011. He is also the former Deputy Secretary of the Wisconsin Department of Transportation. Ruben served in this capacity for eight years. As the Deputy Secretary he managed 3,600 FTE and an annual budget of \$3.25 billion dollars. Ruben also served as the Chairman of the DBE Advisory Committee that was responsible for monitoring goals on the mega transportation projects such as the Marquette interchange (\$800 million), the I-94 North/South (\$1.9 billion) and the US 43 (1 billion) projects. Dr. Ruben has a B.A. in Philosophy, a M.A. in Public Policy and Administration, a M.S. in Urban and Regional Planning and a Ph.D. in Urban Studies.



**Joyce Winfrey**-Contract Compliance Coordinator-Joyce has worked for Milwaukee County for several years. For the last few years Ms. Winfrey administratively monitored contracts for Community Business Development Partners where she has become the Contract Compliance Coordinator.



**Tru Mwololo** joined Milwaukee county, CBDP in May 2013 as Certification and Contract Compliance Administrator. Ms. Mwololo has eight years of experience in economic development and certification administration in the State of Wisconsin serving in the former Department of Commerce, and most recently, in the Wisconsin Department of Administration. She holds a Bachelor's Degree in Economics and a Master's Degree in Business Administration.



**Brian Engel** joined CBDP as a Contract Coordinator in April of 2013. Mr. Engel has over 30 years of experience in areas of contract administration, project management, engineering sales and design. He has worked for several area corporations including WE Energies and Cooper Industries, in addition to starting his own firm. He holds Bachelors and Masters Degrees in Electrical Engineering and is a Professional Engineer registered in the State of Wisconsin.



**Ruby J. Brooks-Dent** is a Business Development Analyst for Milwaukee County Community Business Development Partners Disadvantage Business Enterprise Certification Program. Ruby is a small business advocate focused on the cause of business development for minority and women owned businesses. She has promoted, supported and worked with small businesses for 30+ years in the private and public sector.

**Mark Anthony Phillips**-Administrator Contract Compliance- Mark has over 13 years of professional experience in an array of working environments. He has offered his expertise in such industries as: child welfare and family social services; community development focusing on housing and employment acquisition, maintenance and development; skilled trades design, construction, service and project management; and public sector procurement and compliance. He has actively participated in, and provided insight and oversight on, various skilled trades apprenticeship retention, workforce development and employability training initiatives. He considers himself a public servant and regularly engages in public outreach. Mr. Phillips currently holds the position of Contract Compliance Administrator with Milwaukee County where he works strategically to remove the barriers encountered by small business in their efforts to access contracting opportunities. He has earned a Bachelor of Science in Community Education, in addition to being a licensed Plumber.

**Lamont Robinson**-Business Development Analyst – Lamont joined CBDP in July of 2012 and has worked for Milwaukee County since 2009. He has over 10 years of financial professional experience in both the private and public sectors. He holds a Bachelor's Degree in Accounting.

## Revolving Loan Program

This loan program is currently accessible by DBE certified businesses working on Milwaukee County contracts. Contract work can be at the prime or subcontract/subconsultant level, and is also available to material and equipment suppliers.

For further information, contact Tru Mwololo via e-mail at [tru.mwololo@milwcnty.com](mailto:tru.mwololo@milwcnty.com), or telephone at (414) 278-5037.

## STATS LINE

3 firms received DBE certification in August & September 2013.

- [Avila's Construction, LLC](#)
- [Hands on Science Demos Inc.](#)
- [Scale Construction, Inc.](#)

## Directory of DBE Owned Firms

[www.county.milwaukee.gov/cbdp/CertifiedVendorList.htm](http://www.county.milwaukee.gov/cbdp/CertifiedVendorList.htm)

## Approaches to contracting with Milwaukee County

[www.county.milwaukee.gov/bop](http://www.county.milwaukee.gov/bop)

## Business Expo-November 14, 2013

The Milwaukee County Community Business Development Partners (CBDP) annually hosts a Business Development EXPO. CBDP's mission is to increase the economic viability of small disadvantaged business enterprises. This event is vital in accomplishing our object.

This event is also an excellent opportunity for your firm to network, interact and interview potential S/DBE partners. The Business Expo goals are:

- To connect with Milwaukee County Contracting Procurement Officers, prime contractors and prime consultants.
- To provide educational resources for DBE & SBE firms while sharing current business practices.
- To share FAA, FTA & County Budget spending plans for the 2014 calendar year.
- Highlight upcoming FAA, FTA & County projects

## EVENTS

- **October 15-16, 2013**-Governors' Conference on Minority Business Development-October  
[www.MarketplaceWisconsin.com](http://www.MarketplaceWisconsin.com)
- **November 5, 2013 Annual WWBIC Luncheon**-  
[www.wwbic.com/news-and-events/](http://www.wwbic.com/news-and-events/)
- **November 14, 2013**-Milwaukee Business Expo  
**Peck Welcome Center (Located inside the Zoo)**  
**1001 W. Bluemound Rd., Milwaukee, WI 53226**



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